

The BTA Bulletin

Business Travel Association/Philadelphia Chapter

Expanded Quarterly Edition – 4Q 2010



Notes From The President



Greetings Philadelphia BTA members and Happy Holidays! As I write this note, it occurred to me that this will be my last message to you as your chapter president. In January, David McDonald of PriceWaterhouseCoopers will be assuming the presidency of the PBTA and I am confident that we will be in very good hands, indeed. I'm not leaving the board completely, as I will still be active as your immediate past president for at least the next two years, so I will continue to remain involved for some time to come. Having said all that, I would like to add that it has been my great privilege to have served as your president these past four years and I thank each and every one of you for your support and encouragement. We have a truly extraordinary organization and I'm amazed at what we have accomplished since I've been a member. My thanks to all of the dedicated people with whom I've served on the board for so many years, most recently as president and before that as the chapter secretary. In particular I wish to recognize three individuals who will be stepping down from the PBTA board after many years of service, Deborah Buhles of Comcast, Nancy King of Aramark and Sharon Pierce of Continental Airlines. Thank you ladies for all you've done for our chapter!

Please be sure to check out the details opposite this column about our first ever wine tasting event coming up in January and don't forget to review elections and holiday party updates found on page three of this document. Thank you again for a great four years. I know that the Philadelphia BTA will continue to grow and prosper in the coming years.

Lois

AIRPORT, SAFETY & SECURITY UPDATE!



[Missing aircraft info could pose security threat](#) – USA Today, 12/6/10

[DOT hears our SOS](#) – by Christopher Elliott, The Washington Post, 12/19/10

[Do you know who is flying your plane?](#) – by Nick Penzenstadler, The Rapid City Journal, 12/19/10

[The Decade of 9/11: Behind-the-scenes changes aplenty for airlines, airports](#) – by Richard Dalton, Jr., The Toronto Star, 12/29/10

[German Airports Mull Passenger Profiling](#) – Spiegel Online International, 12/28/10

[Airport Security 'checkpoints of the future' are proposed](#) – by Hugo Martin, The Los Angeles Times, 12/20/10

[Aviation committee looks into air traffic navigation, babies on laps](#) – by Ben Mutzabaugh, USA Today, 12/16/10

[FAA Routinely Misses Airline Inspection Deadlines](#) – NPR, 12/17/10

[Airport Check-in: Registered traveler program Clear is back](#) – by Roger Yu, USA Today, 11/14/10

[U.S. Rep John Mica says TSA is Growing and Growing and Growing](#) – By Aaron Sharockman, The St. Petersburg Times, 12/21/10

UPCOMING EVENTS



It's time to go back to school! On Wednesday, January 26, 2011, from 6:30 p.m. to 8:30 p.m. join us at the **Tria Fermentation School**, 1601 Walnut Street in the Medical Arts Building, for a wine class event, **Wine 101!** Lead by one of Tria's Wine Educators, this introductory class will demystify your wine experience. Wine 101 will cover: what wine is and how it's made; how to taste wine; an introduction to the super-seven grapes; and the five factors that affect a wine's flavor. This class will do more than just broaden your knowledge, it will also boost your confidence, help you determine your wine preferences and make wine friends. This fun yet-informative session will make you feel at ease the next time a server hands you the wine list, or the next time you're purchasing wine on your own. Of course, this will be a hands-on learning experience. The tasting will include seven wines and light snacks in the style of Tria's menu, plus a reception wine. Be sure to join us for this unique new event offering and start yourself on the road to becoming a wine expert. Space is very limited, so be sure to register today at www.phillybta.org/events.

AIRLINE AND TRAVEL INDUSTRY NEWS



[No More First Class? Some Airlines Mull Changes](#) – by Tanya Mohn, msnbc.com, 10/13/10

[Travel Spending to Rise This Year](#) – Investors.com, 10/29/10

[What Will Airline Mergers Mean for Business Travelers?](#) - By Amanda Rogers, Fox Business, 12/16/10

[Executives Returning to Private Jets](#) – Gulf Times, 11/22/10

[Business Trips Getting Longer](#) – by Sara Turner, Air Business & Travel News, 11/22/10

[Airlines Preparing for Recovery in Premium Travel](#) – by Penny Haw, Times Live, 10/10/10

[Reversal of Fortune: How U.S. Airlines are Fixing a Broken Industry – And Cashing In](#) – by Jay Boehmer, Business Travel News, 11/08/10

[Are Airport Lounges Really Worth the Investment?](#) – by Joe Brancatelli, Portfolio.com, 10/13/10

[Air Berlin to Challenge German Flight Departure Tax](#) – by Amon Cohen, Business Travel News, 12/9/10

[Panel tackles airline industry's thorny problems](#) – The Associated Press, 12/15/10

[Frequent Flyer Airline Survey: More Flying, More Dissatisfaction](#) – by Amanda Rogers, Fox Business, 12/15/10

[Asia's largest airline, Filipino partners take on local industry](#) – the Pinoy, 12/18/10

[Analysis: Airline Profits Eclipse Doomsday Warnings](#) – by Joseph C. Anselmo, Aviation Week, 12/20/10

[Airlines post fattest profits in 10 years](#) – CNN Money, 12/22/10

[\\$900 Million Can't Be Wrong: Why Airline Baggage Fees Are Here to Stay](#) – by Nick Carbone, Time, 12/19/10

GROUND TRANSPORTATION NEWS



[Rental Car Satisfaction Rises](#) – by Jay Boehmer, Business Travel News, 11/16/10

[U.S. to Distribute \\$2.5B For High-Speed Rail Projects](#) – Railway Track & Structures, 10/27/10

[U.S. Car Rental Revenues Rise in 2010](#) – Auto Rental News, 12/8/10

[Euro rail operators "missing" millions](#) - by Martin Ferguson, Air & Business Travel News, 11/18/10

HOTEL NEWS



[Travelers Want More Hotel Freebies](#) – by Martin Ferguson, Air & Business Travel News, 11/17/10

[Boutique Hotels Set Standards, Seek Business Bookings](#) – by Harvey Chipkin, TravelMarket Report, 11/15/10

[Revamped Hotels are Prepped for Industry Recovery](#) – by Marlene Habib, The Globe & Mail, 11/12/10

[Asia Pacific's Hotel Construction Pipeline Stands at 2,009 Projects at the End of Q3, 2010; China Remains the Fastest Growing but Concerns Rising About Overheated Economies](#) – Hospitality.net, 12/21/10

A Fun Quote For The Quarter



"You can't have everything... where would you put it?"
- Steven Wright

MISCELLANEOUS TRAVEL NEWS



[Business Travel Leading Industry out of Recession](#) – Travolution.co, 10/1/10

[NBTA/Amex See Tougher 2011 Price Negotiations](#) – By David Jonas, Travel Management, 10/6/10

[Go Ahead – Let the Bedbugs Bite](#) – by Laura Bly, USA Today Travel

[New Tool Helps U.S. Government Travel Pros Measure, Reduce Emissions](#) – by Nicole Blake Johnson, Federal Times, 11/16/10

[Airbus, Boeing models draw scrutiny after accidents](#) – by Alan Levin, USA Today, 11/15/10

[U.S. Presidential Commission Proposes Federal Travel Cuts](#) – by Lauren Darsen, travel Management, 11/18/10

[Benchmarking Europe's Biggest 2010: Consolidation Consternation](#) – Business Travel News, 12/20/10

Tip Of The Quarter



Check out the TSA Website for tips on how to get through airport security FASTER!

http://www.tsa.gov/travelers/airtravel/screening_experience.shtm

THIRD QUARTER 2010 EVENTS - WE HAD A BLAST!



Third quarter 2010 was a busy one for Philadelphia BTA members. Many from our chapter attended the **NBTA International Convention & Exposition** held in Houston, August 8th through the 11th. With thousands in attendance, great programs and inspirational speakers Condoleeza Rice, Sir Richard Branson and Lance Armstrong, it was truly one for the record books.

In September, the chapter conducted our bi-annual elections of offices and board members and also welcomed guest speaker **Michael Boulton of Lanyon, Inc.** Mike's presentation, "**Seven Trends for Business Travel**" was well received and greatly enjoyed by all in attendance. Newly elected board members who will be serving two year terms are David McDonald of PriceWaterhouseCoopers, President, Jeff Meadows of Sabre Travel Network, Vice-President, Heather Tassoni of Enterprise Holdings, Secretary, Dawn Friedman of Marriott Hotels, Treasurer, Louisa MacNeill of Cigna, Direct Representative and Tom Wilkinson of TRW Travel & Expense Management LLC, Direct Representative. We are most grateful to Bernadette Polson of American Airlines and Simone McBean of the Radisson Warwick Plaza Hotel for their deft management of the elections process.

And our very special thanks to **Jennifer Shipman** and the **Dolce Valley Forge Hotel** for the marvelous job they did in hosting this event.

HOLIDAY EVENT A GREAT SUCCESS!



On Wednesday, December 8, 2010, the Philadelphia Business Travel Association presented its **6th Annual Holiday Dinner and Charity Auction** at the beautiful **Hyatt Regency at Penn's Landing**. With near record attendance, a terrific band and incredible auction packages and door prizes, it truly was a stellar event. We netted a total of \$24,396.75, enabling us to donate \$12,198.37 to City of Hope, the most ever!

We are most grateful to **Roberta Murrell** and **Curtis Grezenski** of the Hyatt Regency Penn's Landing for providing us with such a wonderful space and marvelous food and service, Dawn Stensland for being our celebrity live auctioneer and Tony Grandberry and his terrific band for their great vocals and dance music. And the evening would not have been the success it was without the hard work and dedication of our amazing Donations Committee that amassed such an incredible array of auction items. Our sincere gratitude to co-chairs Allison Cole of the Holiday Inn Historic District and Susan Shaid-Kedson, and fellow committee members Curtis Grezenski of the Hyatt Penn's Landing, Carol Watson of the Hotel Palomar Philadelphia, Deborah Buhles of Comcast, Nancy King of Aramark, Giovanna Cilia-Wheatley of Continental Airlines, Stephanie Andrade of the Doubletree Hotel Philadelphia, Marc Scott of Ovation Travel, Stephan Volkenborn of the Hyatt at the Bellevue, Karen Smith of Hersha Hotels and Stephanie Williams of Southwest Airlines. We couldn't have done it without you!

WELCOME NEW MEMBERS!



The Philadelphia BTA welcomes the following new members to our chapter, with a list of those whose memberships were confirmed between September 30, 2010 and December 17, 2010. Great to have you with us!!

Name	Organization
Holly Breece	Carlson Wagonlit Travel
Sara Lane	Wally Park Airport Parking

Happy Holidays to all from the Philadelphia BTA!

**HAPPY
HOLIDAYS**